

Flourish + Redtail Integration Guide

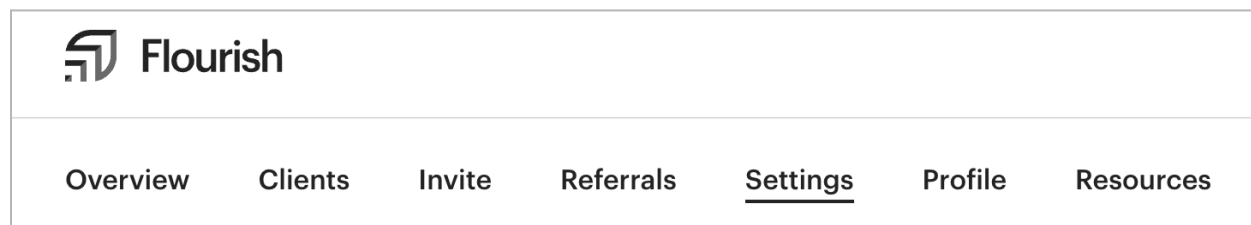
The Redtail + Flourish integration gives advisors the ability to quickly and easily pre-fill end-client applications and then invite clients with the press of a button within Flourish.

Total estimated timeline: ~5 minutes

Step 1: Log into Flourish

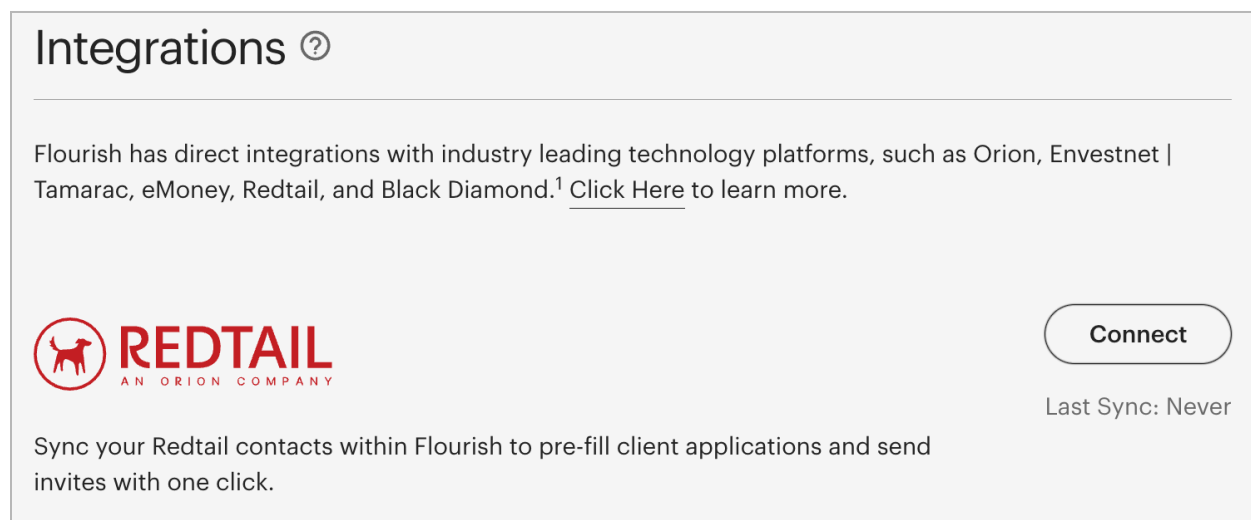
Navigate to Flourish.com and log in using your advisor credentials.

Click **"Settings"** at the top of the Advisor Portal.



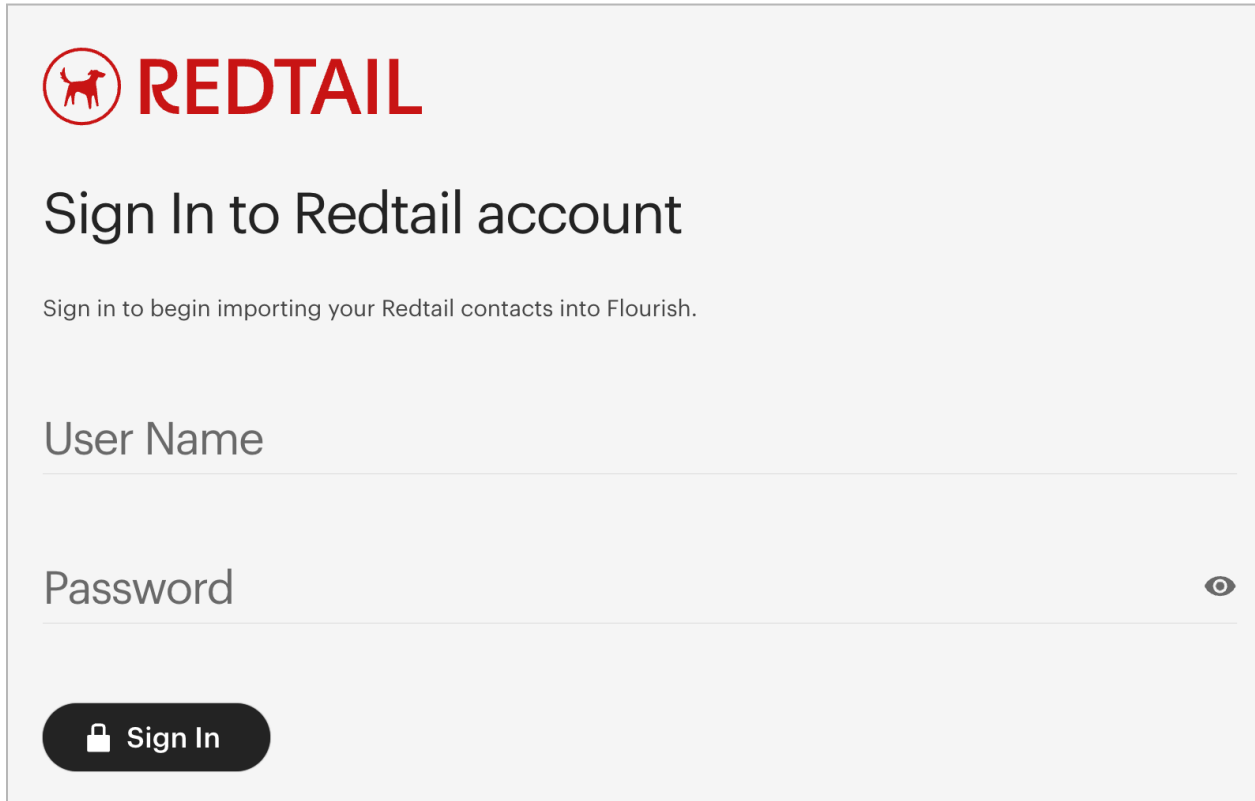
Step 2: Link the Integration

Scroll down to **"Integrations"** and click **"Connect"** next to Redtail.



In the pop-up window, enter your Redtail username and password and click **"Sign In."**

- Please note: it may take a few minutes to authenticate your account.


 **REDTAIL**

Sign In to Redtail account

Sign in to begin importing your Redtail contacts into Flourish.

User Name

Password

 Sign In

Once the connection is established, you will see a green check mark on the Settings page indicating that the integration is live. To invite your contacts to Flourish, simply click **"here"** on the Settings page, or click on the **"Invite"** tab.


- Note: you can re-sync your data at any time on the Integrations page

Integrations

Flourish has direct integrations with industry leading technology platforms, such as Orion, Envestnet | Tamarac, eMoney, Redtail, and Black Diamond.¹ [Click Here](#) to learn more.



Sync your Redtail contacts within Flourish to pre-fill client applications and send invites with one click.

 **Sync Now**

Last Sync: a few seconds ago



Your integration is complete

Start inviting your Redtail contacts to Flourish [here](#).

Step 3: Prefilling Client Data & Sending Invites


On the “Invite” tab, enter the name of the contact you would like to invite in the **Redtail search bar** to prefill their information into the **Invite form**.

[Overview](#) [Clients](#) [Teams](#) [Invite](#) [Referrals](#) [Settings](#) [Profile](#) [Resources](#) [Annuities](#)

Send invitations to Flourish

Send invitations to Flourish by using the form below. If the client is eligible for more than one Flourish product, they will be able to choose which Flourish product(s) they want to apply for.

For Business accounts, only send an invitation to a single Authorized Person. They will be able to add additional AP's during the sign-up process.



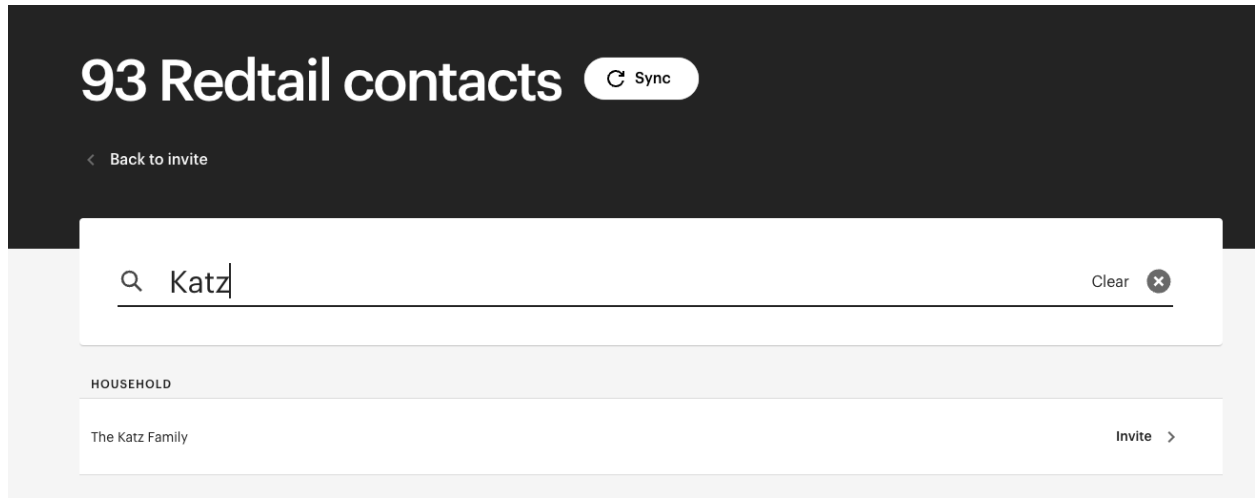
Invite form

Redtail contacts
See all contacts →

Invite multiple clients
Send multiple invitations at once by uploading a CSV file prefilled with your client data.
Bulk upload →

You can also click **“See all contacts”** in the Redtail module on the right of the screen, to browse from your available Redtail contacts list.

To invite a client, click **“Invite”** next to their name. If they are already invited to Flourish and you would like to view their Household, click **“Manage”** next to their name.



The screenshot shows a dark-themed interface for Redtail contacts. At the top, it says "93 Redtail contacts" next to a "Sync" button. Below this is a "Back to invite" link. A search bar contains the text "Katz" with a "Clear" button and a close icon. Underneath the search bar, there is a section labeled "HOUSEHOLD" containing a single entry: "The Katz Family". To the right of this entry is an "Invite" button with a right-pointing arrow.

In the invite form fields, confirm your client’s first name, last name, and email address, and select **Continue**. From here, you can select which Flourish product you would like to Invite or Apply your client to.

For Flourish Cash, you have two options:

- If you click **“Invite only,”** an invitation email will be immediately sent to the client and you can continue inviting additional clients to Flourish.
- If you click **“Prefill application,”** you’ll then have the opportunity to pre-fill the account application on your client’s behalf based on data stored in Redtail.
 - You can learn more about [Advisor Account Initiation here](#).

Which product would you like to set up for the Lee household?

Please select the Flourish product that you would like to enroll your client in from the list below:

Flourish Cash

Invite to Flourish Cash ?

Due to FDIC coverage rules, a person can only open one account in each account type category. For example, a person can open an individual cash account and a joint revocable trust with two grantors. However, a person cannot open an individual cash account and an individual revocable trust with one grantor.

Invite only

Send your client an invitation to fill out an application for Flourish Cash.

Send invite

Prefill application

Start the application process on behalf of your client before sending them an invitation to review and submit the application.

Flourish Annuities


Select

Flourish Crypto

Select

After clicking **“Prefill application,”** you’ll have the opportunity to correct, update or fill out any missing application information. Once complete, click **“Send to client”** to send an email to your client notifying them that you have initiated the application process.

Your client will be prompted to set a password, review the information you’ve submitted, and accept certain legal agreements in order to open the account.

 Flourish

Exit ×

First, we need to collect a few personal details about Jill.

Federal regulations require all financial institutions to collect some personal details about their customers in order to verify their identity. No credit check will be run and all information provided is protected by our bank-level security.

Personal information

First name

Jill

Middle name

Last name

Smithers

Date of birth

01/01/1970

Gender

Female

Mobile phone number

516-555-1212

Home phone number

631-555-1212

Other phone number

Address line 1

60 Madison Avenue

Address line 2

City

New York

State

NY

Zip code

10010

☒ Use this as my mailing address

Social security number

.....

Citizenship

United States

Certain financial industry affiliations

Is this person, their spouse, any immediate family member with whom they share a household, or any person controlling this account, employed by or associated with: a broker-dealer, stock exchange, exchange member firm or the Financial Industry Regulatory Authority (FINRA)?

☐ Yes, this person has one of these affiliations.

Save & continue

That's it — you're done! Simply return to the "Invite" page in order to send additional invitations using the Flourish + Redtail integration.

Questions / Support

- For any Flourish questions or support, please reach out to integrations@flourish.com

Flourish is an online platform through which investors can access financial services and products. Flourish's offerings are provided by different entities and are subject to different terms, investor protections, and risks. Flourish Cash is offered by Flourish Financial LLC, a registered broker-dealer and [FINRA](#) member. **Flourish Financial LLC is not a bank.** Check the background of Flourish Financial LLC and its personnel on FINRA's [BrokerCheck](#). Flourish Crypto is offered by Paxos Trust Company, LLC, a New York limited purpose trust company regulated by the New York Department of Financial Services that provides custody and execution services for the Flourish Crypto accounts, and Flourish Digital Assets LLC, registered in New York as a commodity broker-dealer and provides website and other services and support for Flourish Crypto accounts. Paxos is not an affiliate of Flourish. Flourish Annuities refers generally to the annuity platform operated by Flourish Technologies LLC, where applicable, and to Flourish Insurance Agency LLC in its capacity as a licensed insurance producer providing insurance services related to such platform. Flourish Insurance Agency LLC does business in California under the name Flourish Digital Insurance Agency. An annuity is an insurance contract. Annuities shown on the platform are sold through Flourish Insurance Agency LLC, a licensed insurance producer, with offices in Jersey City, New Jersey, and are issued by one or more approved licensed life insurance companies. The Flourish entities mentioned above are affiliates. Flourish Cash, Flourish Crypto, and Flourish Annuities accounts are separate accounts and only assets in Flourish Cash accounts may be eligible for protection by the FDIC or SIPC. Please review the [Legal](#) section of our website, and the disclosures provided with each Flourish service or product, for further information. If you were introduced or invited to Flourish by an investment advisor or other third party, please be aware that, unless otherwise disclosed to you, they are not affiliated with any Flourish entity. The role of the investment advisor or other firm that invited you to Flourish may vary between different Flourish services and products, as further described in your terms of service. © 2024 Flourish. All rights reserved.